



**MADISON SQUARE
BOYS & GIRLS CLUB
FOUNDATION**

30TH ANNUAL FORE THE KIDS GOLF TOURNAMENT

SPONSORSHIP & RECOGNITION OPPORTUNITIES + EVENT DETAILS

Madison Square Boys & Girls Club Foundation will host its 30th annual Fore the Kids Golf Tournament on Monday, August 12, 2024, at Baltusrol Golf Club in Springfield, NJ. An outing like no other, Fore the Kids brings together industry leaders and passionate philanthropists who are committed to Madison's life-changing work to enjoy this full-day tournament, fantastic food and exciting silent and live auction items, all while raising critical funds for Madison's programming.

Your contribution to Madison Square Boys & Girls Club Foundation and proceeds from Madison's 30th annual Fore the Kids Golf Tournament will support Madison Square Boys & Girls Club's mission to save and enhance the lives of children who need us most in New York City's historically marginalized neighborhoods. Our youth are the next generation of leaders and they are ready to soar. Your support allows Madison to empower its young members to see past their own circumstances and equip them with the tools necessary to pursue the vast opportunities that lie ahead.

Now more than ever, we need advocates, donors and champions like you. Please join our community of corporate and individual partners in supporting the important work of the Club and secure your Fore the Kids sponsorship today!

EVENT DETAILS

Fore the Kids is Madison's annual golf tournament. Guests will enjoy a day on a legendary golf course, including brunch, dinner and refreshments throughout the day. The festive dinner will feature a live auction, with highlights including top-rated golf courses and clubs.

WHEN:

Monday, August 12, 2024, at Baltusrol Golf Club, Springfield, NJ

10:00 a.m. Registration and Driving Range opens

10:30 a.m. Brunch

12:00 p.m. Shot Gun Tee Off

5:00 p.m. Dinner & Live Auction

We look forward to seeing you there!





**MADISON SQUARE
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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$50,000

(Tax Deductibility = \$43,000)

- Five foursomes
- Company logo on official tournament golf shirt and golf balls
- Commemorative team photo for each foursome
- Logo on all signs on golf course and event programs
- Recognition on Madison's social media channels before and during the event
- Company logo on event web page
- Opportunity to distribute company-branded merchandise
- Company recognition from Executive Director at the event
- Company recognition in Madison Matters e-newsletter (distribution of 5,400)
- Recognition in Annual Report (print distribution of 1,000+, digital distribution of 5,400)

PRESENTING SPONSOR: \$30,000

(Tax Deductibility = \$25,800)

- Three foursomes
- Logo on two signs on golf course
- Recognition in event program
- Recognition on Madison's social media channels before and during the event
- Company logo on event web page
- Opportunity to distribute company-branded merchandise
- Company recognition from Executive Director at the event
- Company recognition in Madison Matters e-newsletter (distribution of 5,400)
- Recognition in Annual Report (print distribution of 1,000+, digital distribution of 5,400)

SUPPORTING SPONSOR: \$15,000

(Tax Deductibility = \$12,200)

- Two foursome
- Logo on table centers
- Recognition on event signage
- Recognition in event program
- Company recognition from Executive Director at the event
- Recognition in Annual Report (print distribution of 1,000+, digital distribution of 5,400)

TEE SPONSOR: \$10,000

(Tax Deductibility = \$8,600)

- One foursome
- Logo on sign on golf course
- Recognition in event program
- Recognition in Annual Report (print distribution of 1,000+, digital distribution of 5,400)

GOLF FOURSOME: \$6,500

(Tax Deductibility = \$5,100)

- One foursome
- Recognition in event program



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SPONSORSHIP OPPORTUNITIES

DRIVING RANGE SPONSOR: \$3,000 (Tax Deductibility = \$3,000)

- Prominent company signage on driving range
- Recognition in event program

BEER AND REFRESHMENT CART SPONSOR: \$2,500 (Tax Deductibility = \$2,500)

- Logo on signage on refreshment carts and halfway house
- Recognition in event program



HAVE A QUESTION ABOUT SPONSORSHIPS?
FOR INDIVIDUALS, PLEASE CONTACT ANNA PHEWA AT
APHEWA@MADISONSQUAREFOUNDATION.ORG
FOR CORPORATIONS, PLEASE CONTACT DENISE CANTE AT
DCANTE@MADISONSQUAREFOUNDATION.ORG

BALTUSROL IS A WALKING GOLF COURSE. GOLF CARTS ARE AVAILABLE ONLY FOR THOSE WITH MEDICAL NEEDS AS ESTABLISHED BY A DOCTOR'S ORDERS. PLEASE CONTACT ACOHN@MADISONSQUAREFOUNDATION.ORG TO SUBMIT A MEDICAL EXCUSE OR FOR ANY OTHER QUESTIONS!



**MADISON SQUARE
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SPONSORSHIP RESPONSE FORM

Yes, I/we would like to participate in the 30th Annual Fore the Kids Golf Tournament!

Please return this form to acohn@madisonsquarefoundation.org,
or follow this link to respond with your commitment: <https://give.madisonsquarefoundation.com/Golf2024>

SPONSORSHIP LEVEL: \$ _____

I AM UNABLE TO ATTEND, BUT WISH TO SUPPORT THE EFFORTS. PLEASE ACCEPT MY FULLY TAX DEDUCTIBLE CONTRIBUTION IN THE AMOUNT OF: \$ _____

PAYMENT METHOD:

CHECK ENCLOSED CREDIT CARD OTHER, PLEASE SPECIFY: _____

NAME/COMPANY: _____
(as you wish to be listed on event materials)

CONTACT: _____ **TITLE:** _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

CREDIT CARD TYPE: _____ **CC #:** _____

EXP: _____ **CCV:** _____

SIGNATURE: _____

FOR MORE INFORMATION, PLEASE CONTACT AVA COHN AT
ACOHN@MADISONSQUAREFOUNDATION.ORG OR CALL
212-760-0485.

**PLEASE MAKE CHECKS PAYABLE TO:
MADISON SQUARE BOYS & GIRLS CLUB FOUNDATION
PO BOX 1185
NEW YORK, NY 10039**